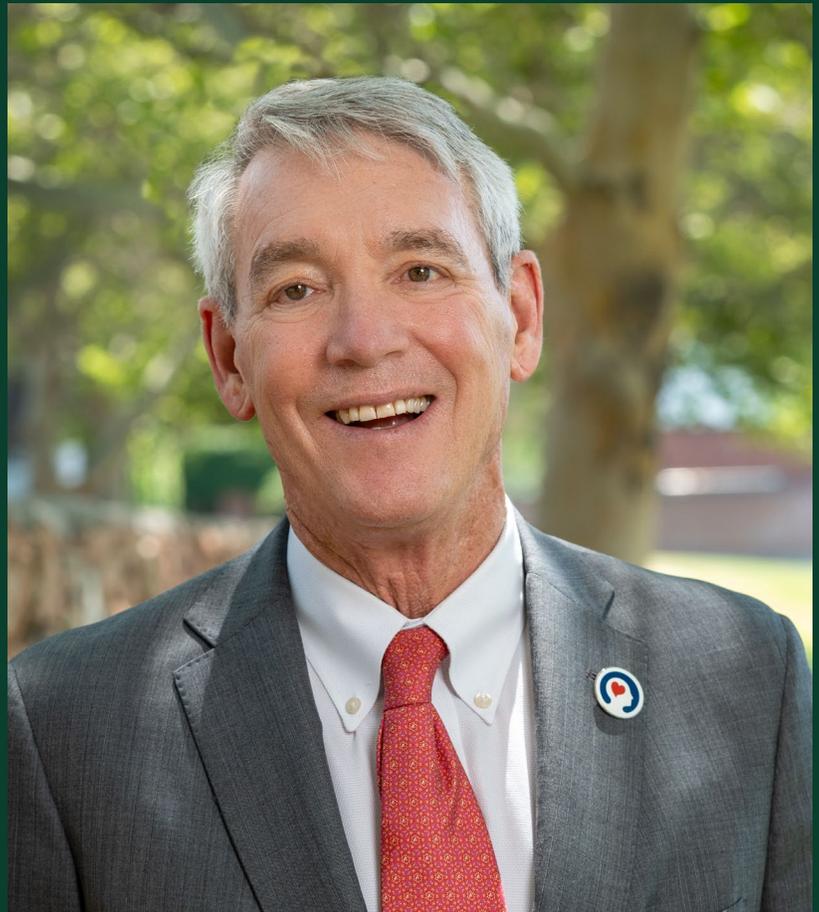


**Michigan State
University Department
of Psychiatry
Enzer Lecture**

We are proud to host Dr. Mark H. Rapaport as the keynote speaker of the 2025 Enzer Lecture.

This presentation will discuss the prevalence and severity of psychiatric disorders and the inequalities in care and reimbursement associated with them. We will define the 3 forms of stigma: self, social, and institutional or structural.

Then we will discuss how social impact models have been used to effectively modify long-standing cultural beliefs and what factors influence the success of these initiatives. Next, we will detail the work of the Stop Stigma Together campaign and its partnership with the Ad Council, "Love Your Mind" work. We will then summarize the efforts of both these campaigns in beginning the process to change societal norms about mental health prejudice and stigma.



Mark H. Rapaport, MD

**Getting Rid of Mental
Health Stigma:
Now is the Time**

April 24, 2025

12:00 PM – 3:00 PM

James B. Henry Center
3535 Forest Road, Lansing, MI 48910

Please Register Below:



FOR MORE INFO VISIT:
psychiatry.msu.edu

**MICHIGAN STATE
UNIVERSITY**